

2012 NRMCA CONCRETE CONVENTION

Challenges & Opportunities towards Innovative Green Building Materials in Ready-Mixed Concrete Industry

20 JUNE 2012

VENUE : TROPICANA GOLF & COUNTRY RESORT

PETALING JAYA

Organized by

**NATIONAL READY - MIXED CONCRETE
ASSOCIATION OF MALAYSIA**



Introduction

In line with the theme of the Convention: “Challenges and Opportunities Towards Innovative Green Building Materials in Ready-Mixed Concrete Industry”, 2012 NRMCA Concrete Convention is organized for NRMCA members and ready-mixed concrete operators at large to address the challenges and opportunities of using new innovative raw materials made available by the suppliers at present and in the near future.

SIRIM had recently accorded Eco Labeling Certification to a number of cement manufacturers. Coupled with the abundant supply of industrial by products especially pulverized-fuel ash from coal combustion power stations, it is envisaged that the cement manufacturers are likely to take advantages in producing green cement (blended cement) in compliance to MS EN:197:2007 (formerly known as MS 522: 2007) of which Standard many types of blended cement are specified. The availability of such cements will pose great challenges to the ready-mixed concrete operators such as the 7 days strength in the prediction of the 28 days compliance; types of concrete chemicals to be added for the different types of blended cement and so on.

It is our hope that this convention will create awareness among the concrete industrial players in taking appropriate steps to meet these challenges of the innovative raw materials. With the recent program initiated by SIRIM for Life Cycle Inventory of concrete, the concrete industry players and the stake holders should take it as an opportunity in meeting the needs of the construction industry in the pursuit of green technology leading to eco labeling of concrete in the near future.

In addition to the presentations which all are of technical nature, we have also invited a lady Toastmaster to speak at the Convention. We trust this will help to brighten the day.

Who Should Attend

- ¶ Ready-Mixed Concrete Manufacturers & Related Industry Players
- ¶ Building Chemical Suppliers
- ¶ Cement Manufacturers
- ¶ Quarries Operators
- ¶ Consultant Engineers, Practising Engineers and Contractors
- ¶ Public Sector Policymakers and Related Government Agencies

Registration Fees

- ¶ NRMCA Members at RM200.00
- ¶ Non Members at RM250.00



**PERSATUAN KEBANGSAAN KONKRIT SIAP BANCUH MALAYSIA
NATIONAL READY-MIXED CONCRETE ASSOCIATION OF MALAYSIA**

REGISTRATION OF DELEGATES FOR 2012 NRMCA CONCRETE CONVENTION

Date of Convention: 20 June 2012 Venue: Tropicana Golf & Country Resort

Registration Fees: NRMCA Members at RM200.00; Non Members at RM250.00

Date: _____

To National Ready-Mixed Concrete Association of Malaysia,
Please register the following delegates to the above convention.

Name: _____ Designation: _____

Name: _____ Designation: _____

Name: _____ :Designation: _____

Name: _____ Designation:: _____

Name: _____ Designation:: _____

Name of Company: _____

Mailing Address: _____

Email: _____ Tel: _____ Fax: _____

Contact Person _____ Mobile: _____

Enclosed please find our cheque No. _____ for the amount of
RM _____ payable to **NRMCA**.

Signature of Authorized Personnel

We appreciate that you assist to bank in your payment to **Hong Leong Bank accounts No. 2009 1000 57531**. Kindly email to finance@novabizservices.com or fax the bank in slip to Mr. Leong of Nova fax No. 603 7960 7882 with your company name / address in order for NRMCA to identify your payment and issue receipt accordingly.

Please send this form back by email to nrmcam@gmail.com. For enquiry, please call NRMCA Manager: Eric Wong at mobile: 6019 357 5793. Website: www.nrmca.com.my.



**PERSATUAN KEBANGSAAN KONKRIT SIAP BANCUH MALAYSIA
NATIONAL READY-MIXED CONCRETE ASSOCIATION OF MALAYSIA**

Programmes: 2012 NRMCA Concrete Convention on 20 June 2012

- 8.15 a.m. Registration of delegates and breakfast will be served
- 9.00 a.m. Welcome speech by Mr. Chee Koon Yoong, Chairman of NRMCA
- 9.10 a.m. "Use of Blended Cement in Ready Mixed Concrete" by Ir Choo Kok Beng, Chairman, Standard Writing Organization for Cement & Deputy President, the Institution of Engineers Malaysia (IEM)
- 9.55 a.m. "Concrete Sands – A Practical and Sustainable Approach" by Mr. Steve Thomas, Secretary of Malaysia Quarries Association, (MQA) Selangor & Kuala Lumpur Branch.
- 10.40 a.m. Coffee break
- 11.15 a.m. "Innovative Binder Systems on CaCO₃-basis in Ready-Mixed Concrete Applications" by Dr. Hans-Werner Roeth, OMYA International AG, Switzerland, Head of Group Marketing Construction.
- 12.00 noon Questions & Answers
- 12.20 p.m. **Lunch**
- 2.00 p.m. "Leadership and Change" by Ms Kiang Faang Pyng, Managing Director, Coaches & Trains Consultancy.
- 2.50 p.m. Photo Session
- 3.00 p.m. Coffee break
- 3.30 p.m. "The History and Evolution of Concrete Chemicals" by En. Rosli Idris Manager, Marketing & Product Management, Admixture System, BASF Malaysia
- 4.15 p.m. Questions & Answers
- 4.30 p.m. Closing address by Mr. Steven Ng, Organizing Chairman
- 4.40 p.m. End of programme