

## **Trainer Casey Tee**

Mr. Casey Tee is acclaimed as one of Malaysia's most dynamic and inspiring public speaker since 1985 and has steadily increased his stature as one of the leading speakers in this region. He holds a Bachelor Degree in Applied Economics from University of Malaya and a Diploma in Management from the US.

Fluent in three ( 3 ) languages, ( English, Bahasa Malaysia, and Mandarin ), he is an extremely sought after training specialist both locally and internationally. He is reputed to one of the leading authorities in this region on the subject of Sun Tzu's Art of War, sales and sales management training, customer service, attitudinal training, and motivation programs. The impact of his lively, entertaining, and creative training concepts have inspired his participants to attain excellence and peak performance in their organizations. He was a licensed trainer of Wilson Learning International Corporation of the United States of America in the areas of professional sales and advanced sales training programs in financial products and services. He is also a licensed trainer of BTM of the United States of America in the area of excellent customer service training programs. He had also been appointed by the Financial Planning Association of Malaysia (FPAM) to be one of their lectures for the Certified Financial Planner course from USA in Malaysia.

Mr Tee was one of the pioneering writers of the MII-LUTC Personal Insurance Program .He was responsible to translate certain key subjects in the MII-LUTC Personal Insurance into Bahasa Malaysia. He is also a graduate of the LIMRA School of Field Management .He has personally conducted numerous Agency Management Trainings for MII.

He travels the world particularly ASEAN countries , China , Australia and America developing and training his participants to enhance their performance and effectiveness and to contribute positively to their organizations. He has conducted over 15,000 highly successful seminars and workshops for various levels of participants - ranging from top management, senior managers, managers, executives, sales personnel and supervisors from the ASEAN and Australiasia regions. Besides actively conducting in-house seminars and public speaking programs, he is also a popular columnist of the widely circulated Agents Sales Digest magazine in Malaysia a monthly magazine which is read by more than 10,000 sales professionals.

Mr Tee is a specialist in developing and delivering sales training programs for different sectors such as tele-communication ,banking, insurance , multi-national corporations and mutual fund companies. He has done extensive consultancy and training projects for corporations such as MAXIS MOBILE , CIMB Wealth Advisors (formerly known as BHLB Pacific Trust), Motorola, national Panasonic, ManuLife (formerly known as John Hancock Life Insurance), Malaysian Assurance Alliance(MAA), American Home Assurance, CGU Insurance, HLA, Prudential and Axa Life Singapore, to name a few.

Mr Tee is also well-known for his consultancy work to help his clients to increase their productivity sharpening their strategies .He works hand in hand with clients such as PETRONAS, CIMB Wealth Advisors, DRB-HICOM, NCR Corporation, PRUDENTIAL UNIT TRUSTS, RESORT WORLD and many others to increase their competitive edge. Besides his vast experience in financial services, Mr KC Tee is also a very much sought after course leader for many SMIs as well as many public listed companies. His previous

participants have described his training program as extremely well designed, highly impactful, effective and practical. Among his many valued clients are Petronas, National Panasonic, MISC, John Master, Caelygirl, Dumex, Bristol-Myer, Adabi Consumer Industries, Ace Canning Corporation, Lam Soon Group, UDA, Ajinamoto , Carrier International, PJ Development Holdings Bhd, Damai Laut Golf Resorts, Carlsberg Marketing, Arab-Malaysian Banking Group, Hino Motor Bhd, Yeoh Hiap Seng Group, Bausch & Lomb, Mitutoyo, Clarins of Paris, and many more.

His diverse training experience covering insurance, banking, unit trust, trading and manufacturing make his consultancy work more enriching and add value to his clients.